

International Conference
20-22 April 2017

GLOBAL X-NETWORK ANNUAL MEETING

Location:

HafenCity University Hamburg (HCU)
Überseeallee 16 | 20457 Hamburg | Germany

Registration:

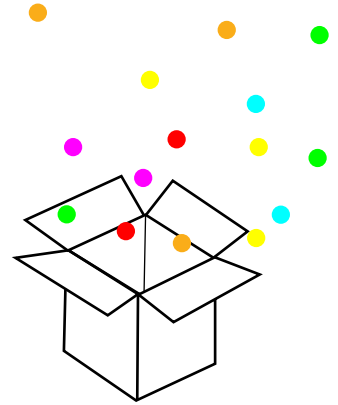
Limited number of seats. Please register by 5 April using this [link](#) or
contact: fox@xevents.com

Organised by:

Global X-Network | Brenda Fox, Adrian Taylor, Petra Wiesbrock
HCU, Urban Design | Prof. Bernd Kniess, Petra Wiesbrock



WELCOME TO THE WORLD OF SURPRISES.



The world in which we all live, work and do business is about to change!
But how & with what impact on cities, our social economy and (geo-)politics?

While many countries have faced turmoil since 1945, Western developed countries have largely operated within the framework of political and economic institutions that were established after World War II. The blessing of 70 years of peace and prosperity has, however, a downside: there have been no major global X-Events (e.g. world wars or widespread plagues) to burn away the deadwood of half-functioning institutions, out of date practices and unfair systemic dominances that have built up.

This is about to change! In countries ranging from Britain through Philippines to the USA, the polarisation of wealth, the sense of unhappiness with globalisation and an ambient sense of insecurity have resulted in a new ordering of the political system, with demands for radical change - that wave of disruption will have major impact on corporations, institutions and the way we live. The scene is set for a major up-ending of the business environment whenever an X-Event strikes. And it is this landscape that matters, not the exact nature of the X-Event...

So do you want your company, university, institution, or hometown to be resilient in the new landscape? Do you want to know what to do? Join us in Hamburg, together with colleagues from North America, Asia, and Europe so as to explore this landscape. Come away with a better feeling of the challenges facing cities, businesses, and political institutions. And in the process create an understanding of where the opportunities and threats lie.

THE ORGANISERS



The Global X-Network

The Global X-Network is a global community of multi-disciplinary researchers & practitioners (mathematicians, environmental systems scientists, economists, business operations researchers, psychologists, sociologists etc.) with Centers established in Austria, Finland, France, Germany, Japan, Korea, Singapore, UK, and the US who have joined forces to build tools for decision makers and to research uncertainties, complexities and extreme events plus their impact on human systems. The current key research themes are:

Extreme events, Uncertainty, Complexity gap management, Resilience indexes, Social Mood, Development of the “Theory of Surprise”, Resilient business models and Smart Cities.

Urban Design | HafenCity University Hamburg (HCU)

The HafenCity University — University of the Built Environment and Metropolitan Development — is the only university Europe-wide which is solely focused on architecture and metropolitan development.

Urban Design is concerned with the urban: Its object is the contemporary future urban society in the practice(d) forms of its co- and constant re-production. To understand the city as historically developed and produced involves turning to its uses through very diverse users and ways of use – it is from within this assemblage of practices of humans and non-humans that the interdependencies of the urban emerge.

PROGRAMME



Thursday | 20th April 2017 | Exhibition room: die kleine urbanität
Shanghaiallee 6, 20457 Hamburg

WHAT ARE THE X-NETWORK CENTERS DOING?

Participants will get to know the latest theoretical and practical research being conducted by the various X-Network Centers as to how organisations can best deal with shocks and develop resilience.

18:00h Welcome

- Prof. B. Kniess (Hafen City University),
B. Fox (X-Centers Network International),
A. Taylor (X-Center Hamburg)

18:00h The current state and recent activities of the Network

- Join us at the conference Kick-off, engage with our X-Centers from around the world and learn about their latest research in these areas as they give their poster talks
- Meet the sponsors and participants afterwards for dinner.

Centers and Partners Presenting:

X-Center Helsinki | M. Wilenius

X-Center Japan (FoXc-J) | C. Watanabe

The X-Events Dynamics | J. Casti & R. Jones

X-Center Hoboken | J. Ramirez-Marquez

X-Center Hamburg | M. Kampmann & P. Wiesbrock

X-Center Vienna | L. Ilmola

X-Center Sao Paolo | S. Miranda-da-Cruz

Global X-Network Silicon Valley | B. Fox

PROGRAMME



Friday | 21th April 2017 | HCU, Holcim Auditorium
Überseeallee 16, 20457 Hamburg

WHAT IS GOING TO CHANGE FOR BUSINESS, CITIES, & GOVERNANCE?

Participants will gain a broad international perspective (with participants from Asia, Europe, N. and S. America) that gives them a better understanding of their business environment by seeing the uncertainties in the world and how this may inform their strategy.

09:00h X-Event Dynamics

- Find out about the dynamics of X-events, their impact and ability to anticipate them thanks to J. Casti.

10:30h The world today

- Contribute and learn about uncertainties in the Technological, Political, Economic, Social, Environmental landscape today.
All participants with workstream Leaders: L. Iilmola, A. Taylor, J. Buhl, M. Wilenius

13:00h Surprise, surprise!

- How do landscapes change once X-Events take place: a walk around Hamburg to see what history teaches us.

15:00h The world tomorrow

- So how will the world look after the next X-Event hits? And what will be the impact on cities, business and geopolitics?
All participants with workstream Leaders as per morning.

17:00h End of working session | Internal meeting of X-Center leaders

19:00h Relaxed Dinner | Optional, each participant covers own costs |
Oberhafen Kantine, Stockmeyerstraße 39, 20457 Hamburg

PROGRAMME



Saturday | 22th April 2017 | HafenCity University, R.301
Poppenbüttel and Überseeallee 16, 20457 Hamburg

WHAT SHOULD WE DO NOW?

Taking Friday's learnings as a start point, participants will examine how to transform our cities, business and technologies taking account of the theoretical research and practical work conducted on resilience.

08:00h Handling X-Events

- Excursion to see how Germany tries to "bounce forward" after the X-Event of 1m people arriving in 2015. Meeting at: Main Station "Reisezentrum" (travel centre) Hachmannplatz 10, 20099 Hamburg, to visit a refugee accommodation project.

11:30h How our organisations should change

Panel 1 Urban Transformation

- Cities will be key places where new forms of governance will need to emerge, and citizens will want to experiment first with new forms of democracy. What are examples how governments, civil society and international organisations could behave, both to make themselves more resilient and to ensure that the resulting changes lead to transformation and system improvement?

Presenters:

National Inst. for Environmental Studies, Jp | Y. Yamagata

Thomas Pucher/URBAN FUTURES Global Conference | J. Liu

IBA Hamburg | K. Dietrich

4Sing | M. Kampmann

PROGRAMME

Panel 2 Business and Technology Transformation

- Economy and Technology are undergoing a radical change, with new business models emerging through the platform economy, automation and artificial intelligence replacing ever more jobs, and new forms of money, finance and exchange emerging. So how business and other organisations make themselves more resilient and ensure that they transform themselves adequately?

Presenters:

IIASA | L. Ilmola

Xevents | B. Fox

Xevents | V. Vurpillat

FoXc-J | Prof. C. Watanabe/Prof. H. Matsukawa

Finland Futures Research Centre | Prof. M. Wilenius

- Sandwich lunch taken during the working groups

15:00h Global X-Network Internal Centers Planning Discussions
(Afternoon principally for Network Members)

- Presentation and discussion of the future plans for the X-Center network

17:00h End

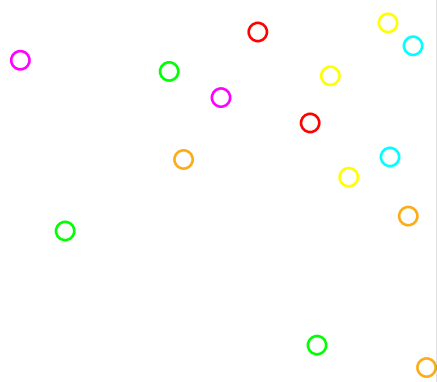
**Participants who are not members of an X-Center/at the HCU are asked to make a contribution of €100 to the event organisers to cover food and related costs.

Supported by:

Global **X** Network

HCU | HafenCity Universität
Hamburg

VENUES



Thursday 18:00h-21:00h: die kleine urbanität

Shanghaiallee 6, 20457 Hamburg

Public Transport: 10 min from train station Hafencity University (U4)

Friday 09:00h-17:00h: Hafencity University, Holcim Auditorium

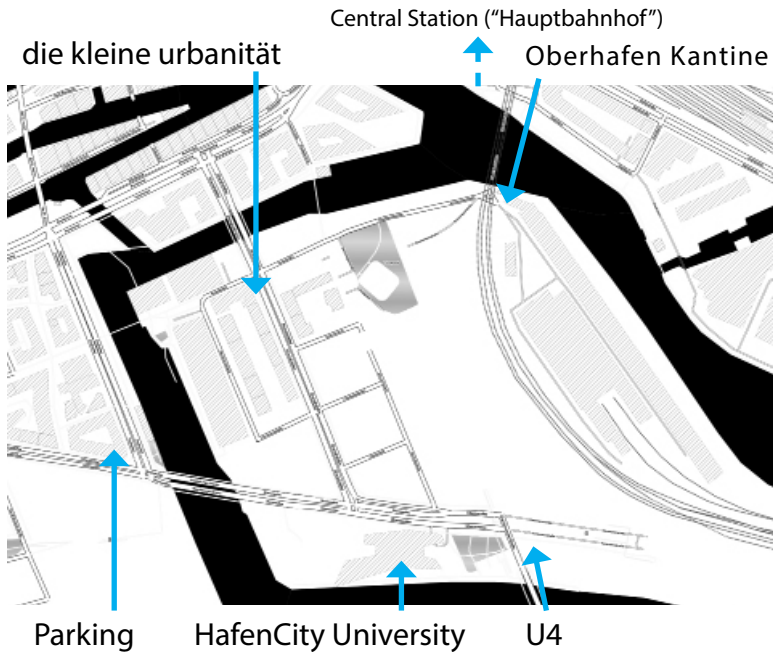
Überseeallee 16, 20457 Hamburg

Public Transport: 2 min from train station Hafencity University (U4)

Friday 19:00h+: Restaurant "Oberhafen Kantine"

Stockmeyerstraße 39, 20457 Hamburg

Public Transport: 10-15 min from Central Station or 10-15 min from train station Hafencity University (U4)

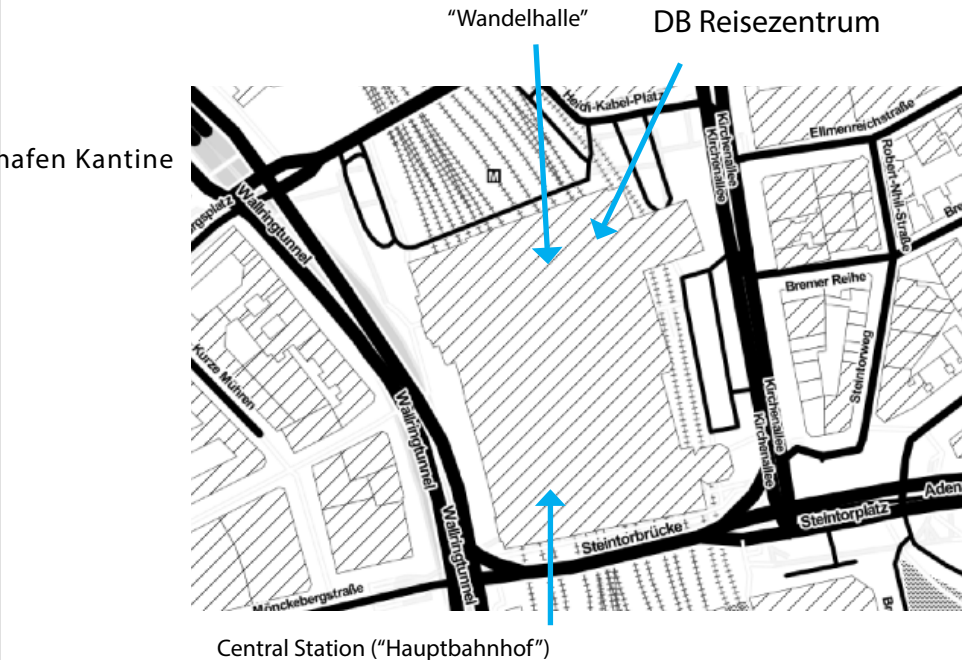


Oberh

VENUES

Saturday 08:00h-11:00h: Excursion to Poppenbüttel
Meeting point: 08:00h at "DB Reisezentrum" (Central Station),
Hachmannplatz 10, 20099 Hamburg.
Public Transport: Central Station

Saturday 11:00h-17:00h: HafenCity University, R.301
Überseeallee 16, 20457 Hamburg
Public Transport: 2 min from train station HafenCity University (U4)



ACCOMMODATION



Ameron Hotel Speicherstadt

Am Sandtorkai 4, 20457 Hamburg

From 99-200€

12 minutes by foot

Hotel Motel One Hamburg Am Michel

Ludwig-Erhard-Straße 26, 20459 Hamburg

From 125-235€

9 minutes by foot + 13 minutes by public transport

25hours Hotel Hamburg HafenCity*

*This hotel is already very booked up, and the rooms are correspondingly more expensive.

Überseeallee 5, 20457 Hamburg

From 125-235€

5 minutes by foot from the HCU

Elbapartments Am Kaiserkai Hamburg

Am Kaiserkai 44, 20457 Hamburg

From 129-155€ for a single room and 129-185€ for a double room.

12 minutes by foot

Ramada Hotel Hamburg City Center

Amsinckstraße 39, 20097 Hamburg

From 119-149€

24 minutes by foot or 19 minutes by public transport

ACCOMMODATION

Hotel ibis budget Hamburg City*

*Cheap but not such a nice location.

Amsinckstraße 3, 20097 Hamburg

From 50-95€

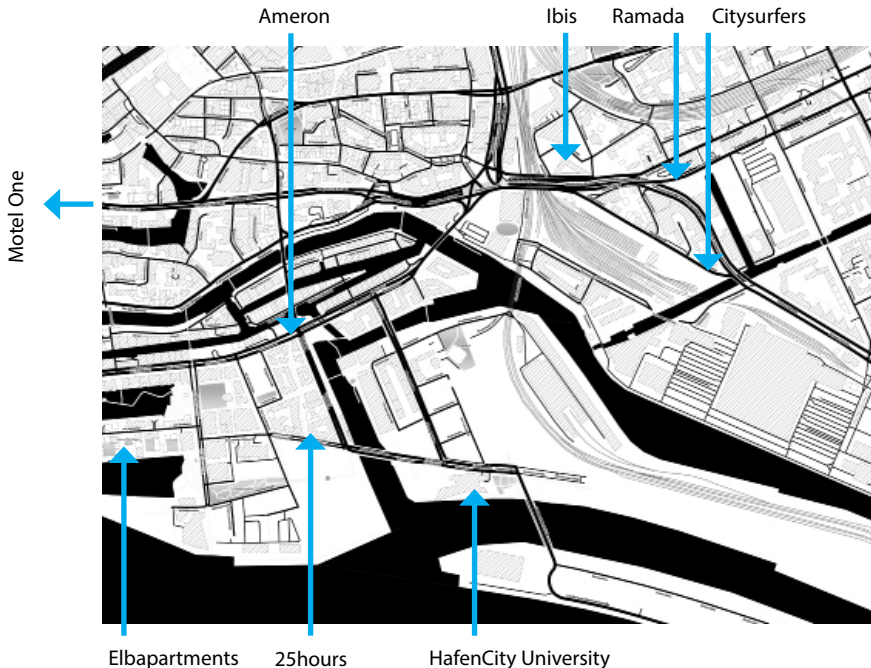
20 minutes by foot

Airbnb

Search in the area around "HafenCity" or "Steinstrasse, Hamburg"

From 30-130€

25 minutes by foot



SPEAKERS & MODERATORS

Dr. Leena Ilmola

Founder Global X-Network, X-Center Helsinki, Finland, X-Center Vienna, Austria, Xevents Unlimited

Research Scholar at International Institute for Applied Systems Analysis (IIASA)



Leena Ilmola's activities in the academic community profit from her long experience as a leader, consultant and innovator (web-based tools for qualitative research). Her research themes are strategic flexibility and anticipation systems. Her research builds on the Complex Adaptive Systems theory, strategic planning theories and theories on social cognition.

Leena Ilmola holds the title of Senior Researcher at International Institute of Applied Systems Analysis (IIAS) in Vienna Austria. She is studying in the field of "organizational uncertainty" with a view to developing tools for decision makers in the corporate and governmental environments dominated by uncertainty and instability as they become more complex.

She is responsible for qualitative methods development within the Advanced Systems Program of IIAS. Her current research projects include "Systems Modeling" for city and regional governmental policy decision making (the collaboration partner is the Ministry of Employment and the Economy for Finland). In addition, she is developing the "Seven Shocks" program with the Science and Technology Policy Institute of South-Korea. She is also an expert member of Finnish Governments "Futures Resolution" task force and recently worked with the Scottish and Finnish Governments.

Leena also has a very active role within the "Global X-Network" and is a founding partner of the Network. The mission of the Network is to build a new theory about uncertainty (Theory of Surprise) and develop pragmatic understandings of resilience of national/international economies and organizations. The Global X-Network is a global organization of cross discipline researchers from Japan, Korea, Singapore, Austria, Germany, Czech Republic, USA and Finland.

Ms. Ilmola is also a member of the Board of the Finnish Futures Association.

SPEAKERS & MODERATORS

Professor John Casti Founder X-Center Vienna

Research Fellow at the Center for Complex Systems
and Enterprises at Stevens Institute of Technology



Professor John L. Casti received his Ph.D. in mathematics under Richard Bellman at the University of Southern California in 1970.

He worked at the RAND Corporation in Santa Monica, CA, and served on the faculties of the University of Arizona, Santa Fe Institute in Santa Fe, New Mexico, NYU and Princeton before becoming one of the first members of the research staff at the International Institute for Applied Systems Analysis (IIASA) in Vienna, Austria.

In 2000 he formed two companies in Santa Fe and London, Qforma, Inc. and SimWorld, Ltd, devoted to the employment of tools and concepts from modern system theory for the solution of problems in business and finance.

American complexity scientist and systems theorist John Casti, is cofounder of The X-Center Vienna, a research institute focusing on human-caused extreme events and how to anticipate them.

Casti has published nearly twenty volumes of academic and popular science and received his Ph.D. in mathematics from the University of Southern California. He lives in Vienna, Austria.

SPEAKERS & MODERATORS

Prof. Bernd Kniess

Professor and Dean of Urban Design

HafenCity University Hamburg – University for the Built
Environment and Metropolitan Development



Bernd Kniess is an architect and urban planner. Since 2008 he is Professor for Urban Design at HafenCity Universität Hamburg where he established the Master Programme Urban Design. He is interested in the negotiation of the contemporary city, whose planning principles he aims to diagrammatically describe and transfer into a relational practice as procedure. He teaches in the Urban Design and Urban Design Thesis Projects, theoretical-conceptual basics, methodology, diagrammatic and Intercultural Practice. From 2008 to 2014 he directed the project »University of the Neighbourhoods« (UoN) and was responsible for the development of a project curriculum. As part of the research initiative »Low-Budget-Urbanity« he initiated the project »Building Market 2.0. Practices and Materialities of urban self building and frugality«. He is a member of the North-Rhine Westphalian Academy of the Arts and Sciences since 2009.

SPEAKERS & MODERATORS

Brenda J. Fox

COO Global X-Network

President and CEO Global Connexu



Brenda Fox is a founding partner of the "Global X-Network". The mission of the Network is to build a new theory about uncertainty (Theory of Surprise) and develop pragmatic understandings of resilience of national/international economies and organizations and cities. The Global X-Network is a global organization of cross discipline researchers from Japan, Korea, Singapore, Austria, Germany, Czech Republic, USA and Finland.

Brenda has held executive management roles as founder and CEO Global Connexus, President Codenomicon US Operations, CIO ReadRite, VP Application Services AristaSoft, VP Professional Service CompuCom, Director IT Safeguard Business Systems and Director IT Prime Minister Trudeau's office.

As an integral part of these management teams two of these start-ups grew to \$1.5B in sales in less than 5 years each and successfully raised over \$200mil in Venture Capital. As a result of these positions, Brenda has been involved in a number of vertical markets in the US and Asia and is very familiar with their business processes, products, services and competition. Brenda was also responsible for an outsourced operation in Hyderabad India.

Brenda has personally worked closely over the past five years with many Finnish companies to assist them in launching and building their networks in North America and including two plus years as President of US Operations for Codenomicon a software security company.

Specialties: Executive management, international marketing, start-up consulting, connecting the world through relationships.

Education: Accelerated Executive MBA Program Stanford University, CA ; BA of Math and Computer Science University of Waterloo Waterloo, Ontario

Co-founder CISE – Consortium of Information Systems Executives

SPEAKERS & MODERATORS

Prof. Markku Wilenius

X-Center Helsinki

Senior Advisor, Adj. Professor Finland Futures
Research Center



Professor Markku Wilenius received his Ph. D. in Political Sciences and completed his doctoral thesis on sociology of climate change in 1997. Dr. Markku Wilenius has acted among the very few professors of futures studies in the whole world.

His genuine interests lie in understanding the challenges and possibilities of the long-term future and bringing this foresight to the strategic thinking of society and companies.

During his career he has served in many major companies and high-level governmental bodies to bring new insight to their future activities. Markku has had a deep interest in understanding how culture can be seen more clearly as an asset for the whole society as well as for the companies.

In 2002-2004 he lead a major study where he, together with his research group, looked more closely at the interaction between culture and economics with the idea that this insight can contribute essentially to our understanding of the future competitiveness of Finnish society at large. As a result, in 2004 he published a widely appreciated book "Towards Creative Economy". He has continued this work by using values assessment methods with a number of companies to analyze their current organization culture.

He is Vice-Chair of the advisory board of the European Futurists Conference, a body for professional European futurists. His current major research effort is to understand the long socio-economic waves and their implications particularly to Finnish economy and society.

SPEAKERS & MODERATORS

Dr. Yoshiki Yamagata

X-Center Japan

Special Senior Researcher Center for Global
Environmental Research National Institute for
Environmental Studies Onogawa



Yoshiki YAMAGATA graduated from The University of Tokyo (PhD in System Science). In 1991, he joined the National Institute for Environmental Studies (NIES). As a principal researcher of the Center for Global Environmental Research (CGER), he is studying climate risk management modeling. He is also a Research Scholar at IIASA and a Visiting Professor at the Institute of Statistical Mathematics (ISM). His research topics include: land-use scenario, risk management, policy diffusion. He has been teaching at The University of Tokyo, University of Tsukuba and Hokkaido University, and contributing to international activities such as IPCC and Global Carbon Project, as well as to journals of Applied Energy etc.

SPEAKERS & MODERATORS

Prof. Chihiro Watanabe

X-Center Japan

Acting Director Forum of X-Center Japan
(FoXc-J) Professor Emeritus, Tokyo Institute of
Technology Research Scholar International Institute for
Applied Systems Analysis (IIASA)



Chihiro Watanabe graduated from Tokyo University with a bachelor's degree in engineering (urban planning) in 1968 and received his Ph. D. (arts and science) in 1992, also from Tokyo University.

Watanabe joined Japan's Ministry of International Trade and Industry (MITI) in 1968 and spent 26 years there, chiefly working in the fields of industrial policy, industrial technology policy, and energy and environmental policies. He is former Deputy Director-General of Technology Development of the Ministry.

From 1995 Professor Watanabe joined Tokyo Institute of Technology and worked as a professor at Department of Industrial Engineering and Management of the Graduate School of Decision Science and Technology of the Institute. He is former Vice-Dean of the Graduate School and also a Councilor (member of the council) of the Institute. He was a leader of Japan's Ministry of Education, Culture, Sport, Science and Technology's (MEXT) 21st Century Center of Excellence (COE) Project: Science of Institutional Management of Technology (SIMOT), and was Director of the Research Center for the Science of Institutional Management of Technology.

He was a pioneer in developing a postulate of the co-evolution between innovation and institutional systems in a global society. He was selected as one of the world's top seven researchers in the field of management of technology (MOT) and innovation by the International Association of Management of Technology (IAMOT), and was also identified as one of the world's top researchers in the field of innovation analysis in MOT by IEEE IEEM in 2009. In home country, he was awarded JSSPRM (Japan Society for Science Policy & Research Management) Most Significant Contributor Award, and also Minister of Education, Science & Technology Award in 2009. In addition, he was awarded by the Emperor of Japan The Order of the Sacred Treasure (Gold Rays with Rosette) in 2014. ([See more](#))

SPEAKERS & MODERATORS

Professor Hiroaki Matsukawa

X-Center Japan

Department of Administration Engineering, Keio University,
Yokohama, Japan; Dept of IE & Management, Tokyo
Institute of Technology, Ookayama.



Main research interests include production & inventory control and supply chain management (SCM). Continuous effort has been dedicated to clarify principles of management on those research topics such as scheduling, manufacturing strategy, project management and other topics related to production and logistics. Quantitative methods were frequently applied for solving management problems. Closed-loop SCM and future logistics system connecting home network and e-shop are also great interesting topics.

SPEAKERS & MODERATORS

Jose Emmanuel Ramirez-Marquez

X-Center Hoboken

School of Systems & Enterprises, Stevens Institute of Technology



Sensor Networks Sensor networks are ubiquitous and new methods to

analyze their performance are currently being investigated. The main goal is to build a set of mathematical models that can be used for optimal design configuration. The networks under consideration are mobile ad-hoc wireless networks, container inspection networks and detection networks.

Evolutionary Optimization & Data Mining Techniques This area includes the development of evolutionary optimization approaches that can be used for single or multiple objective optimization problems. The primary focus is on reliability related problems but applications in many systems engineering problems, such as component obsolescence replacement, system readiness level optimization and multi-echelon spares allocation to name a few, are also part of this area.

SPEAKERS & MODERATORS

Adrian Taylor

X-Center Hamburg, & 4Sing GmbH

Founder Foresight to Strategy for Security and Sustainability in Governance (4Sing) GmbH – Hamburg, Germany



Adrian Taylor helps both public and private sector clients to use foresight methods to formulate robust strategy options. His role is that of providing content input, process design as well as workshop moderation especially in security and sustainability related issues. He has experience in using a number of methods that leverage Open Source Intelligence, and the Parmenides Eidos Suite of software tools for supporting (but not in any way replacing) human reasoning to anticipate future changes in the world outside. In the course of his work he has had occasion to work in over 33 countries of the world, and runs workshops in English, French and German.

Adrian has over two decades of working experience, and has previously been a junior officer in the British Army, a lobbyist on EU matters, a scenario planner in a joint venture with Global Business Network, Desk Officer for India at the European Commission and a visiting scholar at Georgia Tech, before joining the European School of Governance (eusg) – his last job prior to becoming self-employed. He was also President of the European Open Source Intelligence Forum in parallel to his employment with the eusg.

His education includes: Degree in Philosophy, Politics and Economics Trinity College Oxford, and a License Spéciale (Masters) in European Studies with “Grande Distinction” from the Université Libre de Bruxelles. Adrian is also author of a number of published essays, and regularly contributes editorial pieces to on-line journals.

Adrian was born and raised in London, England, and has subsequently spent 24 years living elsewhere, notably Gibraltar, Brussels, Atlanta, Zurich, New York, and Munich. He currently resides in Hamburg.

SPEAKERS & MODERATORS

Dr. Victor Vurpillat
X-Center, Silicon Valley
Chairman Global Connexus



Dr. Vurpillat has the visionary outlook and management experience from launching and growing many successful companies, including Telerate, Novell and CompuCom. Victor has played a key role in generating more the \$10,000,000,000 in stock market valuation in the technology sector.

Being in the heart of Silicon Valley, he has developed and continues to maintain numerous contacts with high tech venture capital individuals and institutions. His key skills are:

Ability to recognize new opportunities and communicate to the stakeholder community; Conduct industry research on emerging technology trends; Match Making – network with entrepreneurs, prospective customers and venture capitalists; Assist companies to launch their businesses in new markets and verticals.

Since 1998 Dr. Vurpillat has been an SME Globalization advisor to the Government of Finland through Global Connexus where he is Chairman of the Board.

Dr. Vurpillat is the author of three books: Principals of Inertial Navigation, Conversations with the Future (later made into a Documentary), and Launching your Software Business in America, written at the request of the Government of Finland.

He is also a member of Mensa and the World Future Society.

SPEAKERS & MODERATORS

Sergio Miranda da Cruz

X-Center Sao Paolo

Former Director, UNIDO - United Nations Industrial Development Organization



Sergio Miranda da Cruz studied Engineering and Economics at Campinas University – UNICAMP and Getúlio Vargas Foundation (both in Brazil) and at the Massachusetts Institute of Technology, Boston. His area of interest and professional activity is theoretical and experimental modeling of linkages between science and technology (S&T) and sustainable development. He has worked as an engineer in different capacities with development and investment banking. He lectured as Professor at the School of Food Engineering in Brazil. He has been working for UNIDO since 1986, including a six-year period as the Representative of UNIDO in Beijing, covering North-East Asia (People's Republic of China, Mongolia, Democratic People's Republic of Korea and Republic of Korea) and liaising with UNIDO's Investment and Technology Promotion Office in Japan. At UNIDO headquarters, he has been Director of four different areas.

SPEAKERS & MODERATORS

Dr. Roger Jones

X-Events Dynamics & X-Press

Research Fellow at the Center for Complex Systems
and Enterprises at Stevens Institute of Technology



Roger D. Jones is an American physicist and entrepreneur. He currently serves on the board of Qforma, Inc. formerly located in Santa Fe, New Mexico, USA. Jones trained in physics at Dartmouth College, Jones worked as a staff physicist at Los Alamos National Laboratory from 1979 to 1995. His primary research interests were in laser fusion and machine learning. In the early nineties he headed projects that applied his machine learning inventions to technical problems in the private sector. At that time he became embroiled in controversy over corporate welfare and the role of technology transfer from the national laboratories to the private sector.

In 1995 in collaboration with Citibank, Jones co-founded the Center for Adaptive Systems Applications (CASA), a company that applied neural network and adaptive technology to consumer banking. CASA was acquired by HNC Software in March 2000, at the peak of the dotcom boom. HNC Software was subsequently acquired by Fair Isaac Corporation. Much of the technology developed at CASA became part of the credit scoring offerings of Fair Isaac.

Jones along with other Santa Fe scientists and entrepreneurs such as Doyne Farmer, Norman Packard, Stuart Kauffman, and David Weininger founded several other high-technology startup companies in the emerging Santa Fe technology community, dubbed by Wired Magazine as the "Info Mesa." Jones introduced the first entirely virtual company. Much of the effort of these startups focused on finance and the catastrophic reinsurance industry.

By 2004 the companies Jones co-founded merged into a single company, Qforma, Inc., that focused on adaptive and predictive technologies for the pharmaceutical industry. In June of 2013 Qforma merged with SkilaMederi. The merger was funded by BelHealth.

SPEAKERS & MODERATORS

Martina Kampmann

X-Center Hamburg

Senior Associate 4Sing, GmbH, Germany



Martina Kampmann is a Senior Policy Expert on Strategic Partnerships, working on multi-stakeholder partnerships, knowledge sharing and peer-to-peer-learning networks in various policy areas. From 2013 to 2014 she was Senior Counsellor of the 'Knowledge Sharing Alliance' at the Office of the Secretary General of the OECD. Most recently she conducted research on new forms of democratic participation, esp. partnerships between governments, civil society and industry. She also follows topics around the Agenda 2030 and urban sustainability, scenario work and the future of international politics.

At OECD her work included trans-disciplinary knowledge sharing and mutual learning in the Organisation and the establishment of the Knowledge Sharing capacities with emerging and developing countries. The topics involved OECD green growth and green urban development in Dynamic Asia; innovating public sector policies, open governance and civil society participation; anti-corruption programmes, Strategic Foresight and other strategic topics of global relevance. Previously she was a senior manager at the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), inter alia Director of International Strategic Alliances and Partnerships, working closely with the European Commission, the Worldbank Group, the regional banks, and civil society organizations in Asia and Latin America. During the 1990ies she worked in several Asian countries, chiefly in Singapore, Philippines, Indonesia, Malaysia, Thailand, and in Latin America. Since 2013 she continued collaborating closely with organizations in Japan, South Korea, and China. Martina, a German national, holds a Master of Arts in Political Science, International Affairs, Economics and Social Geography from the Ludwig Maximilian University, Munich, Germany. She is also a professional journalist and she serves as facilitator and as panelist in areas of international politics.

SPEAKERS & MODERATORS

Jonathan Buhl

X-Center Hamburg

Strategy consultant with 4sing GmbH



Current activity

Jonathan Buhl is in parallel working for 4Sing GmbH and independently as a strategy consultant. He still uses the tools and methods of his former employer, the European School of Governance (eusg), a company specialised in supporting the public sector with skills, tools, capabilities and software-based tools to support human reasoning processes. As a consultant he specialised in scenario based strategizing and project conception. He was recently involved in a resource modeling project for the German environment agency, connecting a system dynamic with an econometric modeling system. Furthermore he was responsible for a crowd-visioning project in Sfax, Tunisia, supporting local authorities in developing a regional development action plan on the basis of the ideas of the community members. His skills include systemic organizational analysis and development techniques, as well as comprehensive monitoring and evaluation systems.

Previous experience

Jonathan's working experience started seven years ago as a junior consultant for Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ – German development co-operation) in Algiers, Algeria, where he then took a post until 2013, developing a comprehensive monitoring system for the economic development program and being responsible for continuous strategy development using the Parmenides Eidos™ decision making tool suite. He implemented EFQM quality management systems in the program as well as in the Algerian agency for Small and Medium sized Enterprises (SME)-promotion. He is also familiar with Islamic banking systems for SME and micro-insurance systems. His tasks included as well process- and portfolio management and project conception for youth employment and SME-promotion. In 2013 he joined European School of Governance (eusg) as a strategy consultant for a public consultation project in Libya. Since 2015 he is working as a freelance in close cooperation with 4Sing GmbH.

SPEAKERS & MODERATORS

Josephine Yilan Liu

Founding partner of URBAN FUTURE Global Conference (UFGC), Consultant at Atelier Thomas Pucher



The URBAN FUTURE Global Conference (UFGC) - the world's largest meeting point for City Changers and the biggest event focusing entirely on how to make cities more sustainable. Her role has been to focus on initiating futuristic thinking, as well as to develop visionary ideas and collaborations increasing change in existing industry practice, and to identify and invent new opportunity for growth.

Josephine studied Environmental Design in Beijing, China, and took a master course in Graz, Austria majoring in Architecture and Project Management. She has been living in Austria since 2008.

As an urban planner and architect, Josephine works diligently to promote a holistic and integrated 'design thinking' approach (as an alternative to analytical thinking) in the practice of sustainable urban development. She connects and leverages knowledge, resources and capital to realize innovative, sustainable and resilient urban solutions, in order to solve pressing social and environmental issues.

By planning, implementing and show-casing the approach of using design thinking to solve problems across industries, she hopes to create positive social impact at scale with technology, and provoke positive social cycles instead of resistance or fear in our ever more connected and rapidly changing environment.

SPEAKERS & MODERATORS

Petra Wiesbrock

X-Center Hamburg

PHD-Candidate at the HafenCity University and strategy consultant with 4Sing GmbH



Petra Wiesbrock is a junior strategy consultant who has extensive experience of using a variety of tools like Cognitive Edge's Sensemaker, Parmenides Eidos™, and Futurescaper™ for consultation, scenarios work and strategizing purposes. She has a technical background in Urban Planning and Design and direct experience of coordinating stakeholder participation in territorial planning projects – notably including citizens' involvement. Petra has applied a number of tools for visualization of both spatial and causal relationships, and this work helps the decision maker literally to “see” the impact of choices made on the physical space and other spheres. Petra is also a PhD candidate, working on urban informality and complexity based on the example of the rapidly changing urban neighborhood Soukra in Tunis.

SPEAKERS & MODERATORS

Kai Michael Dietrich

International Building Exhibition Hamburg GmbH
("IBA")



Kai Michael Dietrich studied City Planning at the University of Kassel and at the HafenCity University Hamburg (HCU). After his bachelor he started working for Kees Christiaanse Architects and Planners (KCAP) in Rotterdam. In September 2013 he graduated in Urban Design at the HCU. Since January 2014 Mr. Dietrich works as management assistant and project manager at the IBA Hamburg GmbH. Next to working for the IBA he offers guided tours and lectures about architecture and urban development in Hamburg, Germany.